



Primary Partner:

# GRANGE



## Sponsorship with Amphill RUFC for 2024-25

Amphill & District Rugby Club offers a unique opportunity to participate in arguably one of the most inspiring sporting stories created in this country in the last 15 years.

In the last 15 years, Amphill & District Rugby Club 1<sup>st</sup> XV have gone from RFU League Midlands 3 East (Level 7) playing the likes of Boys Brigade Old Boys and Leighton Buzzard and having won National 1 (Level 3 in the RFU pyramid) in 2018/19 now participate in The Championship – English Rugby's second tier!

Amphill & District Rugby Club is not a professional only Rugby Club. Unlike most others in the Championship, Amphill is a Community Rugby Club that runs 7 senior teams, 2 Academy sides, 4 girls teams plus a Ladies senior side. The Mini & Youth start from U6's to U16's giving a total player base of approximately 1100 including over 100 girls and one of the most successful and inclusive sporting organisations in the East Midlands.

We believe in rugby for all levels from our U6's to our elite Championship 1<sup>st</sup> team.

### Senior Partners



**Amphill & District Community Rugby Club Limited** Dillingham Park, Woburn Street, Amphill, Bedford, MK45 2HX  
www.amphillruffc.com Tel: 01525 403303 Vat Reg No. 196 7536 11 Registered in England and Wales 00629333

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If you are considering supporting our rugby club, these are some of the options that are available to you.

## **Primary Partner – N/A**

Unavailable due to Grange Jaguar Land Rover extending their existing partnership for a further 3 years.

## **Senior Partner** – price on application

As a Senior Partner of the rugby club, you are one of the top 6 sponsors of the club. Your logo will be displayed on the 1<sup>st</sup> XV's team kit. The 1<sup>st</sup> team plays in The Championship, which is the second tier in RFU competitions and put the 1<sup>st</sup> team in the top 24 teams in England.

There are 1809 Rugby Clubs in England but remember, you would not just be sponsoring the 1st team, you would be a partner for the whole Club.

As part of your Senior Partner status, your company will get 2 pitch-side advertising hoardings (8ft x 3ft) at Dillingham Park alongside the 1<sup>st</sup> Team pitch. Your company will also enjoy the benefits of a full-page advert in our match-day programme, and we will use your Logo on all our stationary including our newsletters and website.

You will be allocated four 1<sup>st</sup> Team squad members who will carry your corporate logo in the match day programme and on the Club website. They are contracted to represent you on all Club business and spend 30 minutes with you and your guests post each 1<sup>st</sup> Team home game.

You are also able to take a table for 10 people free at our Annual Dinner & Dance (wine & alcoholic beverages extra), get priority choice of any tickets offered at Twickenham when available, 6 complimentary tickets for each 1<sup>st</sup> XV home league game and 2 Gold Member cards of Amphill & District RUFC club with all its benefits.

## **Main Partner** – price on application

As a Main Partner of the club, you are one of the top 8 sponsors of the Club. As part of your Senior Partner status, your company will get 1 pitch-side advertising hoardings (8ft x 3ft) at Dillingham Park alongside the 1<sup>st</sup> Team pitch.

Your Company will enjoy the benefits of a half-page advert in the Match Day Programme. You will be allocated 2 1<sup>st</sup> Team squad members, 3 complimentary tickets for each home game and one Gold Member of Amphill & District RUFC with all its benefits.

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## **Other Advertising Opportunities** – cost per year

Pitch-side advertising hoarding (8ft x 3ft). You can select one of the vacant positions around the 1<sup>st</sup> Team pitch at Dillingham Park. This board will be made to your own corporate design with your company logo.

Cost to make Board: £395.00 for set-up and annual rental of £1250, which works out at approximately £90 per home game.

Advertising rates for Match Day Programme. This is produced for every home game of the 1<sup>st</sup> XV throughout the season. This is an A5 publication, which is provided for all spectators at the 1<sup>st</sup> XV home games.

### **Cost:**

Full Page per season £750, which equates to £53.57 per each of the 1<sup>st</sup> XV home games.

## **Match Sponsorship** cost from £500 per game

*Package includes a Club Lunch for 8 people prior to the game, commemorative photo with players, name or logo on front cover of Match Day Programme, advert in Match Day Programme and Reserved Parking for two cars. Signed & Framed Match Shirt can be organised at additional cost.*

## **Match Ball Sponsorship** cost from £350 per game

*Package includes a Club Lunch for 2 people prior to the game, presentation of a signed ball, commemorative photo with captain, advert in Match Day Programme and Reserved Parking for one car.*

## **Pitchside Hospitality** cost from £500 per game (10 guests)

*Package includes upto 20 tickets plus welcome drinks and platters of sandwiches, commemorative photo with players, advert in Match Day Programme and Reserved Parking for two cars. Signed & Framed Match Shirt can be organised at additional cost.*

## **Player Sponsorship** £500 per player, per annum.

Player Sponsor gives you the opportunity to sponsor an individual member of our 1<sup>st</sup> XV squad. This can be done as a private individual or corporate sponsorship. Your name and portrait will be attached to the player on the Club Website and in every match day programme. Your sponsored player will also meet with you and your guests immediately after the game for post-match analysis and discussion.

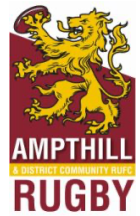
## **Senior Partners**



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## **Partners of Amphill Rugby** cost from £600 per year

This is a scheme specifically designed for local businesses. Your company commits to a regular payment of a minimum £50 per month or £600 per year and has no maximum payment limit – for a minimum of 3 years. This is designed to exclusively help the Club infrastructure maintain the new pitches. Your Company name will go on the partners of Amphill Rugby Club on the Partners board in the Clubhouse. As a partner of Amphill & District Rugby Club, this money is guaranteed to be spent on improving the Club facilities.

## **Gold Membership Status** - £340 per annum

Benefits are:-

- Free 1<sup>st</sup> XV match day entry
- Membership Card that entitles you to 10% of bar purchases.
- Direct Debit to spread the cost of your membership
- Future discounts with certain Club Sponsors
- Gold Members can also apply for International Tickets
- Gold Members can attend the AGM, have Voting Rights and a say in the way the Club is run.

## **Other Advertising Opportunities** cost per year

Poster advertising. There are several positions around the club where we can put up A3 posters to advertise your business. These can be to your own design and can change 4 times a season.

Cost: £350 per season

*The above list is not exhaustive and if you have any further requests to assist and help promote Amphill & District RUFC, all ideas would be considered.*

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